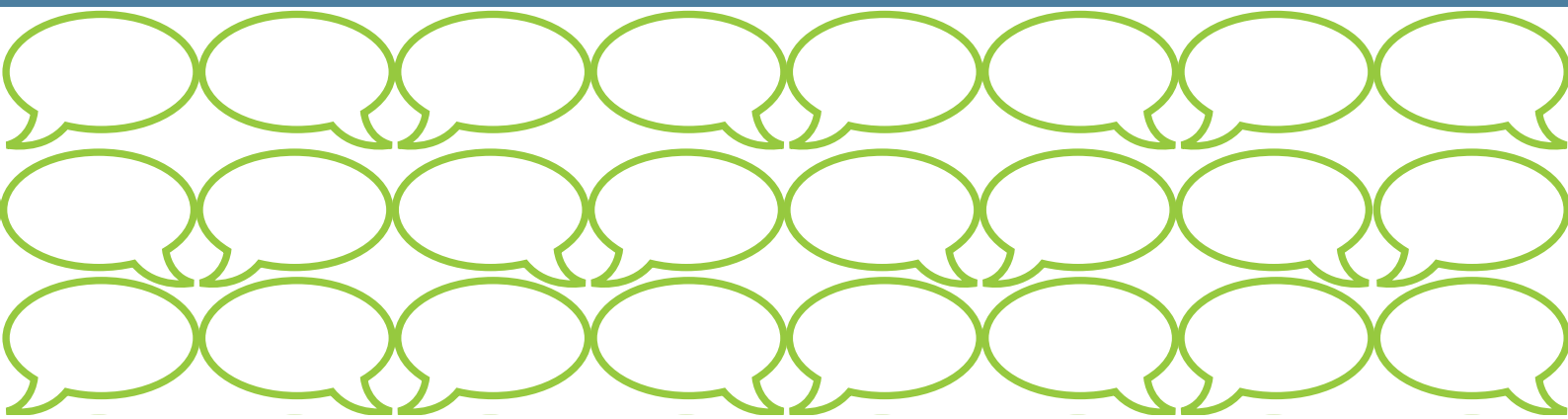


Media Factsheet



MyChildContact.com is a unique website that puts distanced parents, relatives and children back in touch.



About MyChildContact.com

Marital breakdown, family separation, child contact difficulties or simply losing touch are problems that happen more and more in today's society. MyChildContact.com effectively enables separated children and their parents to communicate and, if desired, find professional help.

www.mychildcontact.com

Today, there are more than a million family members in the UK currently caught up in family separations. In particular, children's vulnerable minds can be soured by the adult conflicts around them.

The website comprises:

- A forum where any legitimate child contact issues can be discussed, including lobbying for changes in legislation;
- An indirect contact platform, offering a virtual postbox and also specially developed games and activities;
- A services directory;
- An e-shop stocking books, DVDs and PDF downloads about family problems
- The Legacy Vault, a virtual repository of messages and lifestories intended for family and descendants to access.



UK Statistics

150,000 children a year are affected by the divorce or separation of their parents.

37,500 absent parents

50% of absent parents lose all contact with their children within 3 years of divorce

18,750 absent parents without contact

According to the UN, there are **147 million** adults without contact to their children worldwide.



About World Child Contact Day

20 March will be the annual World Child Contact Day, set up to highlight the plight of the millions of families who are torn apart by access, custody and contact issues.

This will be a national event with high profile endorsement, proactive promotion on social networks and a weighty Government lobbying campaign.

Led by Kenn Griffiths, an independent child contact specialist, the campaign aims to:

- Raise awareness of the terrible impact on families and communities that issues with child contact can cause
- Provide much needed advice on how to resolve child contact problems
- Promote the right and wrong ways to make the first contact
- Highlight the dangers of using social networks to make contact
- Examine cases of abduction and the impact on families

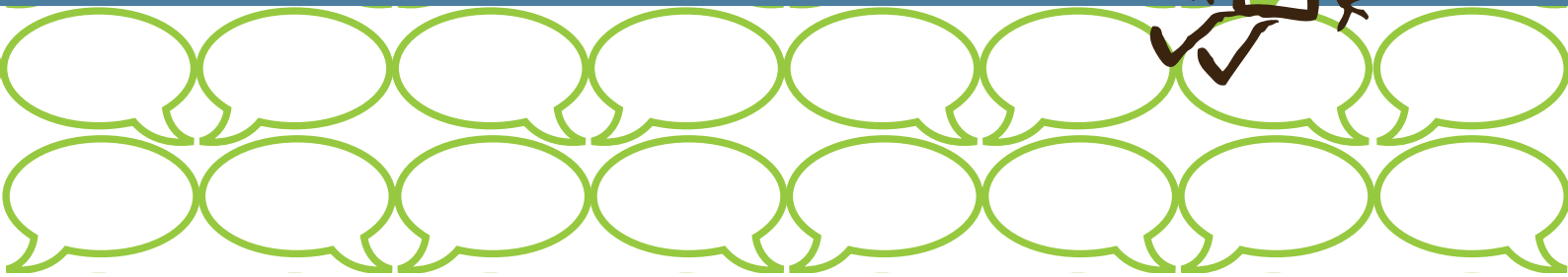
Media involvement

- Exclusive media partner
- Personal case studies
- Celebrity endorsement
- Photocall
- Video / podcasts
- Petition to Prime Minister
- Poems gallery – “Missing”
- ChildContact wristbands
- Twitter / Twibbon campaign
- Spokesperson Kenn Griffiths



WORLDCHILD
CONTACTDAY

20 MARCH



About the Managing Director, one of the Founders

Kenn Griffiths, an independent child contact specialist and Director of MyChildContact.com.

Qualifications:

- MABI (Member of the Association of British Investigators)
- Dip SW (Qualified social worker)
- Registered Social Worker GSCC Reg. No1061457
- Qualified mediator / negotiator.
- Legal status as Children's Guardian

Born in 1953, Kenn has 24 years experience as a Children and Families Social Worker.

Qualified in Dispute Resolution, he has investigated and been involved in many child abduction cases. He has acted as expert witness on numerous occasions and has been used by the Children and Family Court Advisory And Support Service (CAFCASS) in Staffordshire and by their Difficult Contact Section in London.

Trained by Europe's leading therapy training organisation BRIEF Therapy Practice, he uses his unique skills to bring about positive change in a wide variety of situations with individuals, families, businesses and private and public organisations. He is regularly called upon to work with families who are experiencing difficult and delicate contact problems both as a contact supervisor and independent social worker.

Areas of expertise

Kenn Griffiths is experienced in radio and television interviews as well as press, and can contribute dynamically to news or features on subjects including:

- Child contact, access or custody
- Missing children
- Child Abduction
- Custody Battles
- Social Work
- Children's development
- Counselling
- Mediation
- Conflict Resolution
- Security
- Anti-social behaviour
- Family Disputes
- Broken Homes
- Family Law

Kenn Griffiths is also a published author, survival expert, personal safety expert, private investigator, trainer and father.

Contact Kenn Griffiths or My Child Contact

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